



The Electronic Credentials

### **Alan Amron**

Alan Amron has over 40 years experience as a Professional Entrepreneur Inventor and Concept Promoter. His work has been granted over 38 patents. Inventions based on his patents have grossed over \$250 Million Dollars in total revenue.

He is credited with inventing the ePass, an electronic credential that has patents and trademarks filed, and will become the wave of the future for all credential and ticketing based needs. Through the ePass he has successfully invented the first ever automatically changing bar code. This single element will allow the capability of a complete secure eCredential and eTicket for Governments and companies worldwide.

He began his career in the field of Public Relations and Promotions for the Professional Sports and Entertainment Industries. His work has partnered him with high profile clients including Muhammad Ali, Frank Sinatra, Tina Sinatra, Kristy McNichol, Pat Summerall and Robert Guillaume.

During this time he successfully forged marketing and licensing arrangements with Nikon Camera, McDonalds Corporation, The ABC Television Network, Fisher-Price Toys, Mattel Toys, Walmart, Target, Toys R Us, Best Buy, Amazon.com, Bed Bath & Beyond and Sharper Image Catalogue and Stores.

Amron was the inventor/creator in 1972 of Press On Memo, which is known today to the world as Post it Notes by 3M. Beginning in 1973, his successful inventions were patented or filed for and have included the RASCO Temperature Monitoring system for hospitals, Blood Banks and Supermarkets worldwide, the battery operated water guns Uzi, M-16, the air pressurized hand pump STORM water guns and the first ever Photo Wallet digital images frames and players for Nikon Camera.

In 2002 Amron invented and patented a First Down Laser line marking system known as "The Green Line." With this invention he successfully partnered with Pat Summerall, The Legendary Voice of the NFL for over 50 years. Summerall serves as the National Spokesperson for The First Down Laser Line. Amron envisions this invention to change and enhance Professional and Semi Professional football from officiating, to fan viewing, to time management. First Down Laser will have the capability in football games to decrease injuries and improve accuracy.

Amron's Face to Face and Point N Call inventions will allow users instantaneous mobile phone communication without the use of known contact information and or servers.

With over 40 years as successful known inventor, Alan Amron is also credited for inventing the Digital Video Chip technology and has been a patent holder and or licensor for companies such as Nikon USA, Mattel, Fisher-Price, Tyco, LJN, Blue Box, Empire of Carolina, Trendmasters, Cap Toys, Larami/Hasbro, Imperial Toy, Toy Quest/Manley toys and Jakks Pacific.